

# Gravity Global

**User adoption software for more integrated business processes**



Gravity Global is an interactive and graphic user adoption software solution that can be applied over any business application and process. The solution displays additional context-based information, help and learning content, aiding the user in getting all the benefits of their business application as well as navigating through cross-application processes.

## User-friendly, context-based software guidance

Classic eLearning, classroom training and handouts are things of the past with Gravity Global. The young generation wants to get to know functions within a solution in an interactive, user-friendly way without depending on support or user guides. Thanks to Gravity Global, the content of user guides is displayed over the application, always in compliance with the user's UI and specific rights. Relevant information from releases or role expansions, such as new management, can be displayed directly in the first contact's application. Gravity Global informs the user on the spot, and offers navigation directly through the application for new application options and cross-application processes. Linked business processes across various business applications are integrated via Gravity Global and recognised as one process.

## Highlights

- Efficient, positive user adoption
- Modern user experience
- Product-independent software
- Swiss data storage
- Low training and support costs
- Context-specific support based on user role
- No updating of training documents, user guides or Wiki entries
- Easy adaption of content directly into the application

## Gravity Global technology explained

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Gravity Global is user adoption software that's installed as a browser plug-in. Each application can be connected within minutes. As soon as a connection has been successfully made, content users can generate content. Gravity Global offers various opportunities to draw attention to information, through simple call-outs, new content call-outs, notifications or workflows. For each type of content, you can stipulate which rules should be followed and how often the user should be notified. Gravity Global facilitates the analysis of call-out use so usage can be made as efficient as possible.

## What's the benefit of Gravity Global?

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- Lets users navigate any business application and process without training
- Combines various business applications to create coherent processes
- Notifies users of changes at the right place in the application in compliance with current UI
- Opportunity to embed release updates in applications based on context
- No updating of training documents, user guides or Wiki entries necessary
- Processes are run through directly and classic learning videos are no longer necessary
- Multiple users can edit content